

# Murilo Junqueira

São Paulo, Brazil.

Languages: portuguese (native) , english (proficiency)

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## Introduction

Hi! i'm a designer focused to solve problems through UX design and research. I help startups and companies bring value and authentic through software. I love collaboration and work with fun and talented people.

## Skills

Card sorting, Competitive evaluation, Concept modeling, Diagramming, Collaboration, Facilitation, Interviewing, Personas, Scenarios, Sitemaps, Sketching, Specifications, Task Flows, Usability, Wireframes, Design thinking, Interface Design, Branding, Agile Methods, High fidelity Prototyping, HTML&CSS and a couple of JS and JQuery.

## Experience

### **Senior User Experience and Interaction Designer at Grubster - 2015 - Currently**

Created competitive evaluation, process flows, sketches, wireframes, and detailed specifications. Worked with agile methods, creating and developing interfaces for desktop, mobile and tablet. Led interaction design for responsive pages and mobile apps. Drove design strategy focused on user needs and key performances like improve subscriptions and decrease churns. Rebranded the mobile app and redefined the email marketing rules. Clients: Grubster, Livro de Reservas, Mastercard Surpreenda, TudoAzul and Claro. <https://grubster.com.br>

### **Senior User Experience Designer at MoneyGuru - 2013 - 2015**

Worked closely with business and programming team members to create intuitive user experiences for 4 products and 1 website. <https://moneyguru.com.br>

### **Product and Interface Designer at Skore - 2014**

Worked like a freelancer designer, sketching and designing user experience and interfaces. <http://skore.io>

### **Interface and Product Designer at iG/Ongoing's Portal - 2008 - 2013**

I was part of the iG/Ongoing's UX team, responsible for leading, managing and designing projects for web and mobile. <http://ig.com.br>

### **Product Designer at The Cloakroom B.V. - 2012**

Designed the first mvp survey website, where allow man's say what they like and be recommended by a personal shopper. <https://thecloakroom.nl/>

### **Freelancer Art Director at Grubster - 2011**

Created the visual standards of branding and the first user experience of website. <https://grubster.com.br>

## Education

Graduation in Internacional Relations, PUC-GO - 2006

3D modeling and animation Certified, Cadritech | Autodesk - 2010

Digital Entrepreneur Certified, ESPM - 2012

Front End Developer, HTML5/CSS3 - Caelum - 2015

JavaScript and JQuery , Caelum - 2015